



Membership Packet

Mission Statement:

**Working for the Success of the Newton Area:
Community Focused, Business Oriented**



Greater Newton Area Chamber of Commerce

113 1st Avenue West Newton, IA 50208

Phone: (641) 792-5545 or Fax: (641) 791-0879

info@experiencenewton.com

www.experiencenewton.com



2016 BOARD OF DIRECTORS

OFFICERS

Board Chair

Frank Buckley (2018)
Newton YMCA

Vice-Chair

Miranda Kulis (2019)
Newton YMCA

Treasurer

Kurt Konek (2017)
Konek PC - Certified Public Accounting
Firm

Secretary

Kristi Cummins (2017)
Community Bank

Past Chair

Lonnie Portner (2017)
State Farm Insurance

DIRECTORS

Vicki Wade (2018)
Edward Jones

Joel Jones (2019)
Hy-Vee

Kelly Larson (2019)
Newton Health Care Center

Trish Hafkey (2018)
Jasper County Farm Bureau Federation

Sue Nolin (2017)
Great Western Bank

CHAMBER STAFF

_____ Executive Director
director@experiencenewton.com

Welcome to the Greater Newton Area Chamber of Commerce

Our Mission:

***Working for the Success of the Newton Area:
Community Focused, Business Oriented***

What is the Greater Newton Area Chamber of Commerce?

The Greater Newton Area Chamber of Commerce is a private, not-for-profit business membership association. It is a service organization designed to meet the needs of the business community in making Newton Iowa and Jasper County a great place to live and do business. Whether it's through networking events, business information, advertising opportunities, or partnering with our local economic development organizations, chamber members can capitalize on contacts and resources provided by the Greater Newton Area Chamber of Commerce. The Chamber also hosts community events to improve the quality of life for business owners and families in our region.

How can I get the most out of my Chamber membership?

The "Member Benefits" page outlines the details of your chamber membership. In many ways your Chamber membership is as good as you make it. The more you become involved in the community and build your business network, the more you and your business will benefit.

As a member of the Greater Newton Area Chamber of Commerce, you are aligned with more than 200 other businesses, organizations, and individuals in a professional association that is working to strengthen the long-term economic vitality of its members and the community.

Community Events and Sponsorship Opportunities provided through the Chamber allow you to demonstrate your support and make a positive community impact while improving the quality of life for everyone in Newton Iowa.





Membership Benefits

We are an advocate for Newton Chamber businesses by providing an environment to promote your business through a variety of networking opportunities. Newton Chamber members receive great value through a variety of membership benefits.

Membership Directory – Each member receives a free listing on the Chamber website. This includes an **ENTIRE PAGE** of information about your business including your logo, photos, and a detailed description on all your business or organization has to offer. It also allows you to post discount offers, special events, and post job openings. Our Chamber management software, ChamberMaster, allows you to log on and update all of your information at your convenience.



Regional Directory - Our Chamber is a member of the Greater Des Moines Partnership, a regional affiliation of 21 other Chamber's of Commerce in Central Iowa. All Newton Chamber Members are listed on their website and their regional business directory. You can learn more about the benefits of this affiliation at www.desmoinesmetro.com.



Special Events and Mixers - Whether it's a Monthly Breakfast, an Open House, or Business After Hours, these popular membership mixers gives members the opportunity to meet, exchange business cards, and talk business in a relaxed social atmosphere. Some events feature special business related topics such as leadership, marketing, and customers service that are helpful to our Newton business leaders.



Chamber E-Blast - Communicate your news and events to the business community through our weekly chamber communications.

Ribbon Cuttings and Milestone Celebrations – New members receive assistance in planning their ribbon cutting ceremony and open house. Existing members can enjoy the benefit of the having the Chamber assist them in celebrating a business anniversary or milestone.

Referrals — Hundreds of referrals are made each year to Chamber businesses through website listings and office solicitations.

Special Committees - The Chamber of Commerce hosts several events each year that benefit our membership and the community of Newton. These events and community programs provide opportunities for business exposure and a sense of community involvement.

Internet Link – A FREE website link to www.experiencenewton.com is available to all chamber members. There are over 1 million hits to the website annually. You can also place our Chamber Link on your website with our exclusive Membership Logo.



Tax Deduction – Membership may be tax deductible as a business expense.

Membership Listing & Mailing Labels – Available to members, at no cost, providing a valuable tool for direct mail promotions. (for non solicitation purposes).

Bulk Mail – Our bulk permit is available to members for significant savings on promotional mailings

Meeting Room – Free use of the meeting room in the Chamber office. We have a small meeting room downstairs which comfortably seats up to 14.



Events and Opportunities

Ambassadors – Our Chamber Ambassadors are key in recruiting new chamber members and making sure the existing members are making the most of their Chamber membership. They function as the hospitality arm of the Chamber helping members feel welcomed, connected, and informed. The Ambassadors meet on the third Thursday of each month, at noon. They play a key role in planning the Annual Golf Outing, 4th of July Parade and the year-end Member Thank You and Christmas Social. Ambassadors also attend the Ribbon Cuttings, Business After Hours, Ground Breakings, Open Houses, and other community events.

Chamber Breakfast Mixers - A Networking Breakfast is held from 7:00 - 8:30 a.m. on the 2nd Thursday most months. The program features business relevant topics and speakers plus a chance to network with fellow chamber members. There are also sponsorship opportunities for these popular events. Chamber breakfast are currently free of charge to Chamber Members



Chamber Coffee, Open House, or Business after Hours - These events allow members to showcase their business and provide an opportunity for Chamber Members to network and socialize.



Fourth of July Parade and Celebration – One of Newton’s largest community celebration and the Chamber’s largest volunteer opportunity. Committee members are needed to stage the parade entries as well as assist with the downtown vendors, publicity and clean up in the afternoon.

Education - This committee will help plan the New Teachers Luncheon held annually to celebrate the new educators and the school administration in the Newton school system. We also explore other ways that the business community can support our schools.



Lighted Christmas Festival - The festival is always held annually on the Friday after Thanksgiving. The event follows the **Annual Jasper County Courthouse Lighting** and is a community favorite. The leadership committee for this popular event is responsible for recruiting entries, finding interested sponsors and staging the event.



There is a form on the back of the Membership Application to indicate your interest in any of the above activities and events.



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Membership Profile & Involvement

Business/Organization/Individual: _____

Business/Organization's Anniversary Date _____ In Newton, Iowa since _____ (if different)

Any special events or milestones planned in the next year (office move? new anniversary? etc.) _____

Business mission statement? _____

Brief description of your products or services: _____

Anything interesting or unique you'd like us to know about your business _____

Are you interested in sponsoring and/or hosting a Chamber Breakfast or Special Event? _____

Communication Preferences

Please check this information you would like us to make available to the public

Physical Address _____ Mailing Address _____ Website _____ Public E-Mail _____ Phone _____ Fax _____
 Contact Name _____ Contact Phone _____ Contact E-Mail _____

Volunteer/Service Opportunities

Chamber Activities and Issues of Interest (Check all that you would like to participate in):

Ambassadors _____ Chamber Breakfast/Hospitality _____ Education _____
 Fourth of July _____ Lighted Christmas Parade _____ Seasonal Events _____

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