

13th Annual Lighted Holiday Parade "Christmas Around the World"



The Greater Newton Area Chamber of Commerce is proud to invite you to participate in our 13th Annual Lighted Christmas Parade. The parade will be held on Friday, November 24th and begin immediately following the **Jasper County Courthouse Lighting** at 6:00 PM. *ALL entries must be pre-registered by Monday, November 20th. A \$5.00 parade entry donation fee is encouraged to help with the costs of hosting the parade.*

The theme this year is **"Christmas Around the World"** and features parade floats and entries based on the idea of multi-cultural celebrations around the world! Plan now to help Newton make this another great parade! You'll want to identify your lighted parade entry with a sign or a banner. The Chamber of Commerce asks that entries do **NOT** include Santa or Mrs. Claus, as we will provide a Santa to ride at the end of the parade on his sleigh, and multiple Santa's in the parade could confuse the younger children. Also, remember, it is a "lighted parade", all entries must have some illumination included on them!

Guidelines and Rules for Parade Entries

Read the back of this form for more details on the Rules and Guidelines! It's a crazy, fun time getting lined up for the parade. Due to space, safety and traffic constraints, it is important that you carefully read through our new updated guidelines for a safe, fun parade.

-----Clip & send-----

Parade Entry Form

- \$5 Parade Entry Fee Donation

ENTRY NAME: _____ RESPONSIBLE PERSON*: _____

PHONE: _____ EMAIL ADDRESS: _____

CLEAN-UP HELPER (if handing out candy or distributed items) 1: _____ 2: _____

Signature of Responsible Party*

My signature below indicates that I have read the guidelines on the back of this form and will review it with everyone involved with my parade entry. I hereby agree to release and hold harmless the Greater Newton Area Chamber of Commerce and any person or persons, organizations, City, County, or State Agencies from any loss, damage, or injury resulting from my participation in this event. I hereby enter at my own risk and agree to pay and accept responsibility for any such loss, damage, or injury. I have also read the Parade Rules and Regulations on the reverse side and agree to comply with those rules and conditions.

Signature _____ Date _____

Return to: Greater Newton Area Chamber of Commerce
113 1st Avenue West - Newton, Iowa 50208
FAX to 641-791-0879 - Email: info@experiencenewton.com



Lighted Holiday Parade Details

It's a crazy, fun time getting lined up for the parade! Due to space, safety and traffic constraints, it is important that we honor the following guidelines.

- The parade will be held on Friday, Nov. 24th, 2017 and begin at 6:00 PM **immediately after the Lighting of the Courthouse!**
- A \$5.00 parade entry fee donation is encouraged
- **Please return the entry form on the front bottom of this form to the Chamber office by Monday, November 20th.**
- Parade line-up will begin promptly at 5:00 PM (**no sooner!**) for those who Pre-Register.
- **IMPORTANT: If you do not Pre-Register** you will be asked to wait outside of the parade line-up area until 5:45 PM.
- Parade entries should enter North 2nd Avenue West from West 8th Street North to DMACC South Parking Lot

Parade Route:

Begin in front of DMACC
Head East on N. 2nd Ave to 4th Street N
Turn Right on to 4th Street N.
Turn Left on to 1st Avenue
Turn Left on to W 1st St. N.
Turn Left on to N. 2nd Ave. W.
Continue on to DMACC

Rules and Regulations for Parade Entries

- Floats should be complete and ready to enter the line-up when they arrive.
- Parade entries that include more than one vehicle must arrive together.
- Please cooperate with all parade officials and law enforcement.
- **DO NOT Throw candy or other items from your float entry** – you may **hand** items out at the curb
*“You go to the crowd, don't make the crowd come to you”. **This will be strictly enforced this year.** We had some serious safety issues last year as children were running out into the street to pick up candy. We DO NOT want a serious accident to become a part of our parade's history..*
- **Please do not hand out any flyers or brochures.** If you have information about your organization you wish to distribute, please contact the Chamber of Commerce and request an information table in the vendor area.
- **“Keep it Slow, Keep it Straight, and Keep it Moving”** The ideal parade speed is 3-4 MPH. Do not stop along the parade route. Please stay in the center of the street and within 2 car lengths of the parade entry in front of you.
- Political candidates must be present in their vehicles or the entry will not be allowed in the parade.
- Horses & Animals must be diapered or provide a clean up crew.

If you have any questions, please call the Chamber Office at (641) 792-5545. Thank You!

