



# Membership Packet

## Mission Statement:

**Working for the Success of the Newton Area:  
Community Focused, Business Oriented**



### **Greater Newton Area Chamber of Commerce**

113 1<sup>st</sup> Avenue West Newton, IA 50208

Phone: (641) 792-5545 or Fax: (641) 791-0879  
info@experiencenewton.com

[www.experiencenewton.com](http://www.experiencenewton.com)



## **2018 BOARD OF DIRECTORS**

### OFFICERS

**Board Chair**  
**Toni Peska**  
Heartland Realty

**Vice-Chair**  
**Jeff Holschuh**  
Advantage Credit Union

**Treasurer**  
**Jessica Branderhorst**  
Tarbell & Company - Certified Public  
Accounting Firm

### DIRECTORS

**Dan Goetz**  
News Printing Company

**Beau Church**  
Community Heights Alliance Church

**Jessica Lowe**  
United Way of Jasper County

**Ron McCarthy**  
KCOB 1280am & 95.9FM/Energy 106.7FM

**Svitlana Miller**  
Buena Vista University

**Joel Mills**  
Renewable Energy Group

### CHAMBER STAFF

**Amanda Price, Executive**  
**Director**  
director@experiencenewton.com

# **Welcome to the Greater Newton Area Chamber of Commerce**

## **Our Mission:**

***Working for the Success of the Newton Area:  
Community Focused, Business Oriented***

## **What is the Greater Newton Area Chamber of Commerce?**

The Greater Newton Area Chamber of Commerce is a private, not-for-profit business membership association. It is a service organization designed to meet the needs of the business community in making Newton Iowa and Jasper County a great place to live and do business. Whether it's through networking events, business information, advertising opportunities, or partnering with our local economic development organizations, chamber members can capitalize on contacts and resources provided by the Greater Newton Area Chamber of Commerce. The Chamber also hosts community events to improve the quality of life for business owners and families in our region.

## **How can I get the most out of my Chamber membership?**

The "Member Benefits" page outlines the details of your chamber membership. In many ways your Chamber membership is as good as you make it. The more you become involved in the community and build your business network, the more you and your business will benefit.

As a member of the Greater Newton Area Chamber of Commerce, you are aligned with more than 200 other businesses, organizations, and individuals in a professional association that is working to strengthen the long-term economic vitality of its members and the community.

Community Events and Sponsorship Opportunities provided through the Chamber allow you to demonstrate your support and make a positive lifetime community impact while improving the quality of life for everyone in Newton Iowa.





# Membership Benefits

We are an advocate for Newton Chamber businesses by providing an environment to promote your business through a variety of networking opportunities. Newton Chamber members receive great value through a variety of membership benefits.

**Membership Directory** – Each member receives a free listing on the Chamber website. This includes an **ENTIRE PAGE** of information about your business including your logo, photos, and a detailed description on all your business or organization has to offer. It also allows you to post discount offers, special events, and post job openings. Our Chamber management software, ChamberMaster, allows you to log on and update all of your information at your convenience.



GREATER DES MOINES PARTNERSHIP

**Regional Directory** - Our Chamber is a member of the Greater Des Moines Partnership, a regional affiliation of 22 other Chamber's of Commerce in Central Iowa. All Newton Chamber Members are listed on their website and their regional business directory. You can learn more about the benefits of this affiliation at [www.desmoinesmetro.com](http://www.desmoinesmetro.com).

**Special Events and Mixers** - Whether it's a Monthly Lunch or Breakfast, an Open House, or Business After Hours, these popular membership mixers give members the opportunity to meet, exchange business cards, and talk business in a relaxed social atmosphere. Some events feature special business related topics such as leadership, marketing, and customer service that are helpful to our Newton business leaders.



**Chamber Scoop** - Communicate your news and events to the business community through our weekly chamber newsletter.

**Ribbon Cuttings and Milestone Celebrations** – New members receive assistance in planning their ribbon cutting ceremony and open house. Existing members can enjoy the benefit of the having the Chamber assist them in celebrating a business anniversary or milestone.

**Referrals** — Hundreds of referrals are made each year to Chamber businesses through website listings and office solicitations.

**Special Committees** - The Chamber of Commerce hosts several events each year that benefit our membership and the community of Newton. These events and community programs provide opportunities for business exposure and a sense of community involvement.

**Internet Link** – A FREE website link to [www.experiencenewton.com](http://www.experiencenewton.com) is available to all chamber members. There are over 1 million hits to the website annually. You can also place our Chamber Link on your website with our exclusive Membership Logo.



**Tax Deduction** – Membership may be tax deductible as a business expense, *please consult your financial advisor*

**Membership Listing & Mailing Labels** – Available to members, at no cost, providing a valuable tool for direct mail promotions. (for non solicitation purposes).

**Bulk Mail** – Our bulk permit is available to members for significant savings on promotional mailings of 200 pieces or more

**Meeting Room** – Free use of the meeting room in the Chamber office. We have a small meeting room downstairs which comfortably seats up to 14.



## Events and Opportunities

**Ambassadors** – Our Chamber Ambassadors are key in recruiting new chamber members and making sure the existing members are making the most of their Chamber membership. They function as the hospitality arm of the Chamber helping members feel welcomed, connected, and informed. The Ambassadors meet on the third Thursday of each month, at noon. They play a key role in planning the Annual Golf Outing, 4th of July Parade, Lighted Holiday Festival, and the year-end Member Thank You and Christmas Social. Ambassadors also attend the Ribbon Cuttings, Business After Hours, Ground Breakings, Open Houses, and other community events.



**Chamber Breakfasts and Lunches** - These Networking events are held on the 2nd Thursday of the month. The program features business relevant topics and speakers plus a chance to network with fellow chamber members. There are also sponsorship opportunities for these popular events.

**Chamber Coffee, Open House, or Business after Hours** - These events allow members to showcase their business and provide an opportunity for Chamber Members to network and socialize.

**Fourth of July Parade and Celebration** – One of Newton’s largest community celebration and the Chamber’s largest volunteer opportunity. Committee members are needed to stage the parade entries as well as assist with the downtown vendors, publicity and clean up in the afternoon.



**Education** - This committee will help plan the New Teachers Luncheon held annually to celebrate the new educators and the school administration in the Newton school system. We also explore other ways that the business community can support our schools.



**Lighted Holiday Festival** - The festival is always held annually on the Friday after Thanksgiving. The event follows the **Annual Jasper County Courthouse Lighting** and is a community favorite. The leadership committee for this popular event is responsible for recruiting entries, finding interested sponsors and staging the event.



*There is a form on the back of the Membership Application to indicate your interest in any of the above activities and events.*



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# Membership Application

Date \_\_\_\_\_

Business/Organization/Individual \_\_\_\_\_

Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Main Phone \_\_\_\_\_ Main Fax \_\_\_\_\_

Website \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Direct Extension \_\_\_\_\_ E-mail \_\_\_\_\_

Additional Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Additional Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Owner + # of Employees for your business; Full Time # \_\_\_\_\_ Part Time # \_\_\_\_\_

**PLEASE NOTE:** Employees refers to Full-Time Employees. For the purpose of this application and your chamber membership, we consider three (3) part-time employees to equal one (1) full-time employee.

## Chamber Dues

Basic Includes:	Employees	Dues
Retail	1-2	\$206
Grocery	3-5	\$298
Media	6-8	\$370
Service	9-12	\$442
Agricultural	13-15	\$535
Auto Dealers	16-20	\$607
Auto Service	21-25	\$689
Entertainment	26-30	\$761
Restaurants	31-35	\$837
	36-40	\$916
	41-45	\$994
	46-50	\$1,077
	51-75	\$1,174
	76-100	\$1,463
	101-150	\$1,833
	Over 150	\$6.91 per Employee

Professional Includes:	Employees	Dues
Attorneys	1-2	\$206
Brokers	3-4	\$339
CPA's	5-7	\$462
Doctors	8-10	\$596
Insurance	11-15	\$879
Veterinarians	16-20	\$994
Morticians	21-30	\$1,071

Industrial	Employees	Dues
	1-15	\$277
	16-30	\$405
	31-45	\$560
	46-75	\$722
	76-125	\$1,035
	126-175	\$1,199
	176-225	\$1,283
	226-275	\$1,361
	Over 275	\$4.94 Per Employee

	Dues
Real Estate	\$206 or base plus \$41 per agent
Salons/Spas	\$206 or base plus \$41 per stylist
Hotel/Motel/B&B:	\$206 or base plus \$4.12 per room
Banks/Financial Inst.	\$38 per Million Deposits
Health Care Facilities	\$206 or Base + \$3.12 bed
Church	\$155
Non-profit	\$175
Individual - Non Business	\$ 93
Utilities	\$0.24 per subscriber
Government	\$1,030
Seasonal Business	\$139
<i>Open for business less than 8 months per year</i>	
Home Based Business	\$155
Seasonal Vendor	\$103

Revised 1-2017

Authorized Signature: \_\_\_\_\_

Annual Dues: \$ \_\_\_\_\_ OR Pro-rated amount: \$ \_\_\_\_\_

Invoice: Annually \_\_\_\_\_; Semi-annually \_\_\_\_\_; Quarterly \_\_\_\_\_

**For Office Use Only:**  
 Website \_\_\_\_\_ Database \_\_\_\_\_  
 Chamber Bucks \_\_\_\_\_ Accounting \_\_\_\_\_  
 Contact List \_\_\_\_\_ GDMP \_\_\_\_\_  
 Chamber Scoop \_\_\_\_\_

More on back...



# Membership Profile & Involvement

Name of Business/Organization Individual: \_\_\_\_\_

Business/Organization's Anniversary Date \_\_\_\_\_ In Newton, Iowa since \_\_\_\_\_ (if different)

Any special events or milestones planned in the next year (office move? new anniversary? etc.) \_\_\_\_\_

Business mission statement? \_\_\_\_\_

Brief description of your products or services: \_\_\_\_\_

Anything interesting or unique you'd like us to know about your business \_\_\_\_\_

Are you interested in sponsoring and/or hosting a Chamber Breakfast/lunch or Special Event? \_\_\_\_\_

## Communication Preferences

Please check this information you would like us to make available to the public

Physical Address \_\_\_ Mailing Address \_\_\_ Website \_\_\_ Public E-Mail \_\_\_ Phone \_\_\_ Fax \_\_\_

Contact Name \_\_\_ Contact Phone \_\_\_ Contact E-Mail \_\_\_

## Volunteer/Service Opportunities

Chamber Activities and Issues of Interest (Check all that you would like to participate in):

Ambassadors \_\_\_ Chamber Breakfast/Lunch \_\_\_ Education \_\_\_

Fourth of July \_\_\_ Lighted Christmas Parade \_\_\_ Social Media \_\_\_

Downtown Committee \_\_\_

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