



July 4th Parade 2018 "Great American Landmarks"

The Greater Newton Area Chamber of Commerce is proud to invite you to participate in our annual **4th of July PARADE**. The parade will be held on Wednesday, July 4, 2018 at 9:30 a.m. **ALL entries must pre-register by Friday, June 29th**. A \$10.00 parade entry donation fee is encouraged to help with the costs of hosting the parade.

The theme this year is "**Great American Landmarks**". Plan now to help make this annual 4th of July Parade and Festivities a proud day for Newton Iowa!

GUIDELINES AND RULES FOR PARADE ENTRIES!

Read the back of this form for more details on the Rules and Guidelines! It's a crazy, fun time getting lined up for the parade. Due to space, safety and traffic constraints, it is important that you carefully read through our guidelines for a safe, fun parade.

Judging of the float entries will take place at 8:30 a.m. and winners will be announced at 9:00 a.m. Winners will be announced in the local media. Trophies will be awarded to the 1st, 2nd, and 3rd place winners!

Please **return the entry form below** to the Chamber office by **Friday, June 29th**. If you have any questions, please call the Chamber Office at (641) 792-5545. **Thank You!**

-----Clip & return bottom portion-----

4TH OF JULY PARADE ENTRY FORM

- \$10 Parade Entry Fee Donation

ENTRY NAME: _____ CONTACT PERSON: _____

PHONE: _____ EMAIL ADDRESS: _____

DESCRIPTION OF ENTRY

Car___ Float___ Walking Unit___ Tractor (s)___ Truck/Trailer___ Horses/Carriages___ Other_____

Signature of Responsible Party

*My signature below indicates that I have read the **guidelines on the back of this form** and will review it with everyone involved with my parade entry. I hereby agree to release and hold harmless the Greater Newton Area Chamber of Commerce and any person or persons, organizations, City, County, or State Agencies from any loss, damage, or injury resulting from my participation in this event. I hereby enter at my own risk and agree to pay and accept responsibility for any such loss, damage, or injury. I have also read the 4th of July Parade Rules and Regulations on the reverse side and agree to comply with those rules and conditions.*

Signature _____ Date _____

Send to: Greater Newton Area Chamber of Commerce
113 1st Avenue West - Newton, Iowa 50208
FAX to 641-791-0879 - Email: info@experiencenewton.com





4TH OF JULY PARADE DETAILS

It's a crazy, fun time getting lined up for the parade! Due to space, safety and traffic constraints, it is important that we honor the following guidelines.

- The parade will be held on Wednesday, July 4, 2018 and begin at 9:30 a.m.
- A \$10.00 parade entry fee donation is encouraged
- **Please return the entry form on the front bottom of this form to the Chamber office by Friday, June 29th.**
- Parade line-up will begin promptly at 7:00 a.m. (**no sooner!**)
- Judging of the float entries will take place at 8:30 a.m.
- General parade entries should enter North 2nd Avenue West from West 8th Street North.
- City and County services, Military, High School Band, Boy Scouts & Girl Scouts and other dignitaries will line up on W 4th Street North entering from N 4th Ave West (parade officials will be there to help you line up in the proper order).

RULES AND REGULATIONS FOR PARADE ENTRIES

- Floats should be complete and ready to enter the line-up when they arrive.
- Parade entries that include more than one vehicle must arrive together.
- Please cooperate with all parade officials and law enforcement.
- **DO NOT** Throw candy or other items from your float entry – you may **hand** items out at the curb
*“You go to the crowd, don’t make the crowd come to you”. **This will be strictly enforced this year.** We have had some serious safety issues last year as children were running out into the street to pick up candy. We DO NOT want a serious accident to become a part of our parade’s history.*
- Please do not hand out any flyers or brochures. If you have information about your organization you wish to distribute, please contact the Chamber of Commerce and request an information table in the vendor area.
- **“Keep it slow, Keep it straight, and Keep it Moving” The ideal parade speed is 3-4 MPH.** Do not stop along the parade route. Please stay in the center of the street and within 20 to 40 feet of the parade entry in front of you.
- Political candidates must be present in their vehicles or the entry will not be allowed in the parade.
- Horses & Animals must be diapered or provide a clean up crew.

If you have any questions, please call the Chamber Office at (641) 792-5545. Thank You!

Parade Route:

Begin in front of DMACC
Head South on 4th Street to 1st Avenue West
Turn Left on to 1st Ave West
Turn Left on to East 4th Street North
Turn Left on to N 2nd Avenue E
Continue on 2nd Avenue and end at DMACC

